

PO Box 250, Curtin ACT 2605 AUSTRALIA

Tel: 02 6281 5483 **Fax:** 02 6281 0062 **Email:** info@gdbint.com.au **Web:** www.gdbint.com.au

FOR IMMEDIATE RELEASE:

Contact: Gene Bridge
Company: [G.D.B. International](http://www.gdbint.com.au)
E-mail: gene@gdbint.com.au

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Audavi Corporation Appoints G.D.B. International as Australian Distributor for their range of Mediapac Storage Solutions.

G.D.B. International is proud to announce their recent appointment as the exclusive Australian Distributor of the Mediapac [also known as Hardtape] range of storage solutions.

Audavi designs and manufactures a range of rugged portable storage solutions to securely record, store and transport digital video and data.

The Audavi solutions are based upon the Mediapac cartridge which utilise state-of-the-art small form factor disk drive technology to provide portable, high capacity, high performance storage in a ruggedised package. These cartridges can withstand forces up to 5000G's and can survive being dropped onto concrete from about 60cm.

The cartridges are designed to fit into floppy-sized drive bays with a variety of interfaces [IDE, SATA, USB, SCSI] providing easy integration with existing workflows. In addition, they can be used with a diverse range of interface cables such as USB 2.0, Firewire and SATA providing for true portability.

"The integration of the Mediapac technology with a full range of cable, bay, tower and rack-mount options by Audavi has produced an array of solutions for applications across the whole data storage field" said Mr Gene Bridge the Managing Director of G.D.B. International.

"Workflow practices are demanding greater portability of all types of content and the Mediapac systems will remove much of the tedious and time consuming uploads, downloads, capturing and transfers and this is the key to reducing future data management costs".

The Audavi solutions are already used in various media applications by organisations such as Hitachi, Kodak, nNovia, US Marine Corps, US Navy, US Post Office and XDC S.A.

About G.D.B. International

G.D.B. International was established in 1995 and is an Australian direct importer and national distributor. They are a multimedia and video specialist based in Canberra and servicing the consumer, broadcast/professional video and multimedia market sectors. In addition to Audavi, G.D.B. International represents a number of well recognised manufacturers such as V-Gear, Lifeview, Azden, Datavideo, Fast Forward Video, nNovia and Kramer Electronics.

See Page 2 for Pictures



Mediapac Cartridge



Mediapac in SATA Bay



Mediapac Carry Case



Mediapac Tower



Mediapac Cube

Please contact us for print-resolution images.