

## *G.D.B. International*

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### **FOR IMMEDIATE RELEASE:**

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Canberra, A.C.T. 11 July 2005.

## **Azden Appoints G.D.B. International as Exclusive Australian and New Zealand Distributor**

G.D.B. International is proud to announce their appointment as exclusive Australian and New Zealand distributor for the Azden range of audio products.

Azden specialises in radio transmission equipment covering the prosumer, professional and broadcast video market.

Azden manufactures light yet powerful body pack transmitters using lapel or head-set microphones, camera mounted receivers, hand held radio microphones, full diversity AC receivers, shotgun microphones and a very interesting range of infra-red based transmission and receiving equipment such as microphones and speakers.

With its Head Office in Japan and its worldwide marketing arm based in New York, Azden has been creating the newest, most technologically advanced audio products for over 40 years.

Started as an OEM manufacturer for many of the world's best-known quality brand names, Azden in the past 15 years has established its own brand identity. Today, the name "Azden" is synonymous with quality, around the world.

"Many Australians are already aware of the quality Azden product and its ready availability will now be a great benefit to them", said Mr. Gene Bridge the Managing Director of G.D.B. International.

### *About G.D.B. International*

G.D.B. International was established in 1995 and is an Australian direct importer and national distributor. They are a multimedia and video specialist based in Canberra and servicing the consumer, broadcast / professional video and multimedia market sectors.

G.D.B. International represents a number of well-recognised manufacturers such as Datavideo, Fast Forward Video, nNovia, Kramer Electronics and VideoCarbon.

All product is centrally warehoused in Canberra and distributed nationally.