

# Azden Is Nice Wedding Guest

**J. J. Crowder**

**Owner J. J. Crowder Video Productions**

**DALLAS**

I'm the owner of J. J. Crowder Video Productions here and started my company 19 years ago. My inspiration for the business came when I viewed a wedding ceremony produced on VHS tape. The quality was extremely poor. At the time, I had been doing amateur video for a couple of years and knew that I could do a better job than the one I saw.

**ON-CAMERA MIC IS NOT THE BEST WAY TO GO**

The first wedding I shot was done for a cousin and my camcorder was an RCA VHS unit. For a VHS recording, the video looked pretty good, but the quality of the audio wasn't really that great. With this sort of camera and its built-in microphone, when you turned away from your subject, you lost a great deal of audio level. At the time, I didn't have a wireless microphone.

When the S-VHS format came out, I bought a Panasonic AG-450. This camera really performed well when there was lots of light. Later, I bought a Panasonic AG-456 and also an Azden WMS-Pro entry-level wireless microphone system. The WM Pro was a great improvement over an on-camera

mic and was especially good in close up work, but it could pick up interference when used at too great a distance.

About three years ago, while attending a WEVA (Wedding Events and Videographers Association International) trade show in Las Vegas, I had the opportunity to meet Wayne Alonzo, Azden's vice presi-



*J. J. Crowder with his Azden gear*

dent of sales, and Frank Lopiccio, customer service manager from Azden. I told them about picking up interference with the WM Pro System when I was shooting a wedding. They both asked if I had considered an equipment upgrade. I advised them that I wanted a wireless system that would give me the best audio possible and they told me about the Azden's 1000 Broadcast series UHF equipment.

**BEST MONEY EVER SPENT**

I purchased a 1000 Broadcast

series system and I can tell you this was the best money that I ever spent. I get crystal clear audio no matter where I'm located in the room. In fact, I've gotten bookings to cover weddings due to the reputation for great audio that's part of my wedding tapes. Sometimes I also get jobs taping legal seminars and preparing training tapes for law firms. Here too, the audio quality is terrific.

Most videographers can shoot great looking video, but the audio isn't always the best. With the Azden 1000 Series, I get great video and audio. I enjoy hearing my clients say, "I can hear the audio so clearly."

My job as a videographer is to tell a story. When the sound is good, it actually compliments the video to produce a complete masterpiece. The Azden 1000 Series helps me to achieve just that. I'm not saying that there aren't other good wireless systems. However, I am stating is that for me, the Azden 1000 Series is the system that I'm highly satisfied with and the one with which I plan to remain.

*J. J. Crowder is the founder and owner of J. J. Crowder Video Productions in Dallas, Texas. He may be contacted at [jjcjcpro33@aol.com](mailto:jjcjcpro33@aol.com).*

*For additional information contact Azden Corp. at 800-247-4501 or visit [www.azdencorp.com](http://www.azdencorp.com).*